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Applicati n No.: 10/039654

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Claims

Please add claim 21 and amend claims 1 and 15 as follows:

- 1. (currently amended) A method of making a magnetic pavement marker comprising the steps of:
- forming an array of magnetic pavement elements interconnected by a carrier web; and forming a frangible connection between [[the]] each magnetic pavement element[[s]] and the carrier web by at least partially severing the carrier web around a perimeter of the magnetic pavement elements.
- 2. (original) The method of claim 1 wherein the step of forming the magnetic pavement elements interconnected by a carrier web comprises the step of integrally forming the magnetic payement elements and the carrier web.
- 3. (original) The method of claim 1 wherein the step of forming the magnetic pavement elements interconnected by a carrier web comprises the step of bonding the magnetic pavement clements to the carrier web.
- (original) The method of claim 1 wherein the step of forming the magnetic pavement elements interconnected by a carrier web comprises the steps of bonding the carrier web to an upper surface of the magnetic pavement elements.
- 5. (original) The method of claim 1 wherein the magnetic pavement elements comprise magnetic particles distributed in a binder.
- 6. (original) The method of claim 1 further comprising the step of inducing an alternating polarity along the array of magnetic pavement elements.
- 7. (original) The method of claim 1 further comprising the steps of:

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applying a pressure sensitive adhesive to a rear surface of the magnetic pavement elements; and applying a release liner over the adhesive.

8. (cancelled)

- 9. (original) The method of claim 1 wherein the carrier web is selected from a group consisting of a polymeric films, paper, a liner, a screen, a mat, a nonwoven web, an open scrim, or a film or nonwoven web of a water-soluble or water-dispersible polymeric material.
- 10. (original) A method for applying the array of magnetic pavement elements of claim 1 to a pavement surface comprising the steps of: interposing an adhesive between the magnetic pavement elements and the pavement surface; and engaging the adhesive to the pavement surface under pressure.
- 11. (original) The method of claim 10 further comprising the step of removing a portion of the carrier web between adjacent magnetic pavement elements to form an array of discrete magnetic pavement elements adhered to a pavement surface.
- 12. (previously presented) A method for making a magnetic pavement marker comprising the steps of forming an array of discreet magnetic pavement elements in a predefined pattern on a conformable carrier web.
- 13. (original) The method of claim 12 wherein the conformable carrier web comprises an extensible carrier web.
- 14. (original) A method for applying the array of magnetic pavement elements of claim 12 to a pavement surface comprising the steps of: interposing an adhesive between the magnetic pavement elements and the pavement surface; and engaging the adhesive to the pavement surface under pressure.

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15. (currently amended) A magnetic pavement marker attachable to a pavement surface comprising:

FAX:

an array of magnetic pavement elements, each element having a perimeter, interconnected by a carrier web wherein the magnetic pavement elements are at least partially severed around the perimeter of [[the]] each magnetic pavement element[[s]].

- 16. (original) The article of claim 15 wherein the carrier web and the magnetic payement elements are integrally formed.
- 17. (original) The article of claim 15 wherein the magnetic pavement elements are bonded to the carrier web.
- 18. (original) The article of claim 15 wherein the carrier web is bonded to upper surfaces of the magnetic pavement elements.
- 19. (original) The article of claim 15 further comprising a pressure sensitive adhesive applied to a rear surface of the magnetic pavement elements, and a release liner extending over the adhesive.
- 20. (original) The article of claim 15 further comprising an adhesive interposed between the magnetic pavement elements and the pavement surface.
- 21. (new) The method of claim 12 wherein the carrier web is selected from a group consisting of a polymeric films, paper, a liner, a screen, a mat, a nonwoven web, an open scrim, or a film or nonwoven web of a water-soluble or water-dispersible polymeric material.